

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 125362 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 09/10/12 - 09/16/12	<u>Estimate #</u> 11862	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 09/07/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Hiatus Dates: 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	09/10/12	09/16/12	Fox 25 AM News 5a	5a-6a		:30			NM	8	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$500.00			
2	WFXT	09/10/12	09/16/12	Fox 25 AM News 5a	5a-6a		:30			NM	8	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$500.00			
3	WFXT	09/10/12	09/16/12	Fox 25 AM News 6a	6a-7a		:30			NM	8	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$700.00			
4	WFXT	09/10/12	09/16/12	Fox 25 AM News 6a	6a-7a		:30			NM	8	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$700.00			
5	WFXT	09/10/12	09/16/12	Fox 25 AM News 7a	7a-9a		:30			NM	8	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$700.00			
6	WFXT	09/10/12	09/16/12	Fox 25 AM News 7a	7a-9a		:30			NM	8	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$700.00			
7	WFXT	09/10/12	09/16/12	Fox 25 AM News	7a-9a		:30			NM	8	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$700.00			
8	WFXT	09/10/12	09/16/12	Fox 25 AM News	7a-9a		:30			NM	8	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$700.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
125362 /	Warren

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/12 - 09/16/12	Warren for Senate 2012	11862

<u>Advertiser</u>	<u>Original Date / Revision</u>
Warren for Senate 2012	09/07/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WFXT	09/10/12	09/16/12	Fox 25 AM News 9a	9a-10a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				4	\$300.00			
10	WFXT	09/14/12	09/14/12	Dr. Oz	10a-11a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----F--				1	\$200.00			
11	WFXT	09/10/12	09/14/12	Anderson Live	3p-4p		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				4	\$55.00			
12	WFXT	09/10/12	09/14/12	Ricki Lake	4p-5p		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				4	\$85.00			
13	WFXT	09/10/12	09/14/12	Dr. Oz	5p-6p		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				8	\$300.00			
14	WFXT	09/10/12	09/14/12	Fox 25 News at 6p	6p-630p		:30			NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				8	\$400.00			
15	WFXT	09/10/12	09/14/12	Fox 25 News at 630p	630p-7p		:30			NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				8	\$400.00			
16	WFXT	09/16/12	09/16/12	Fox 25 Su 630p News	Su 630p-7p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----S				2	\$100.00			
17	WFXT	09/10/12	09/10/12	Hell's Kitchen - Net	8p-9p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-----				1	\$6,500.00			
18	WFXT	09/10/12	09/10/12	Masterchef - Net	9p-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-----				1	\$4,500.00			
19	WFXT	09/12/12	09/12/12	X Factor - Net	8p-10p		:30			NM	3	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W----				3	\$9,000.00			
20	WFXT	09/13/12	09/13/12	X Factor - Net	8p-9p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	---T---				2	\$7,500.00			
21	WFXT	09/13/12	09/13/12	Glee - Net	9p-10p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 09/10/12 - 09/16/12	<u>Product</u> Warren for Senate 2012	<u>Estimate #</u> 11862
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 09/07/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$10,000.00			
22	WFXT	09/14/12	09/14/12	Bones - Net	9p-10p		:30			NM	1	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$2,500.00			
23	WFXT	09/10/12	09/14/12	M-Su 10p-11p News	10p-11p		:30			NM	16	\$25,600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				16	\$1,600.00			
24	WFXT	09/10/12	09/14/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	8	\$8,800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				8	\$1,100.00			
25	WFXT	09/15/12	09/16/12	M-Su 10p-11p News	10p-11p		:30			NM	6	\$9,600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----SS				6	\$1,600.00			
26	WFXT	09/16/12	09/16/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	2	\$2,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$1,100.00			
Totals											144	\$164,260.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/16/12	144	\$164,260.00	\$139,621.00
Totals	144	\$164,260.00	\$139,621.00

Signature: _____ Date: _____

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